

JANUARY 2023

ADSPERT™

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HOLIDAYS

- **January 1: New Year's Day**
- **January 1–31: Dry January**
- **January 1–31: Veganuary**
- **January 2: Science Fiction Day**
- **January 6: Epiphany**
- **January 10: World Hindi Day**
- **January 13: National Sticker Day**
- **January 15: National Hat Day (USA)**
- **January 16: Martin Luther King Jr. Day**
- **January 19: Get to Know Your Customers Day**
- **January 21: National Cheesy Socks Day**
- **January 22: Chinese New Year
(Year of the Rabbit)**
- **January 23: National Pie Day**
- **January 26: Australia Day**
- **January 27: Chocolate Cake Day**

FEBRUARY 2023

ADSPERT™

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HOLIDAYS

- February 1–28: LGBT History Month (UK)
- February 4: World Cancer Day
- February 5: World Nutella Day
- February 9: National Pizza Day (USA)
- February 14: Valentine's Day
- February 17: Random Act of Kindness Day (USA)
- February 20: Love Your Pet Day (USA)
- February 18–21: Carnival
- February 21: Shrove Tuesday
- February 22: Ash Wednesday

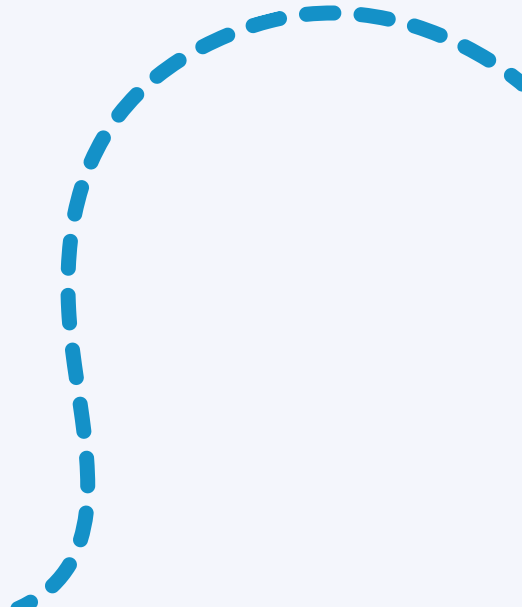
MARCH 2023

ADSPERT™

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HOLIDAYS

- **March 1: World Compliment Day**
- **March 2: World Book Day**
- **March 8: International Women’s Day**
- **March 17: Saint Patrick’s Day**
- **March 19: Mother’s Day (UK)**
- **March 20: First Day of Spring**
- **March 22: Ramadan Start**
- **March 25: International Waffle Day**



APRIL 2023

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HOLIDAYS

- April 1: April Fool's Day
- April 7: Good Friday
- April 9: Easter Sunday
- April 10: Easter Monday
- April 11: National Pet Day (USA)
- April 19: Bicycle Day
- April 21: National Tea Day (UK)
- April 22: Earth Day
- April 22: End of Ramadan
- April 23: St George's Day (UK)

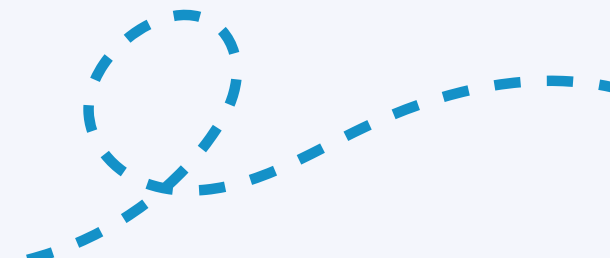
MAY 2023

ADSPERT™

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HOLIDAYS

- May 1: Labor Day
- May 3–5: Golden Week (Japan)
- May 4: Star Wars Day
- May 5: Cinco de Mayo (Mexico, USA)
- May 11: National Eat What You Want Day
- May 13: World Cocktail Day
- May 14: Mother's Day
- May 16: International Day of Light
- May 17: World Baking Day
- May 18: Father's Day
- May 20: World Bee Day
- May 20: Wo Ai Ni Day (China's Valentine's Day)
- May 29: Spring Bank Holiday (UK)
- May 30: Memorial Day (USA)



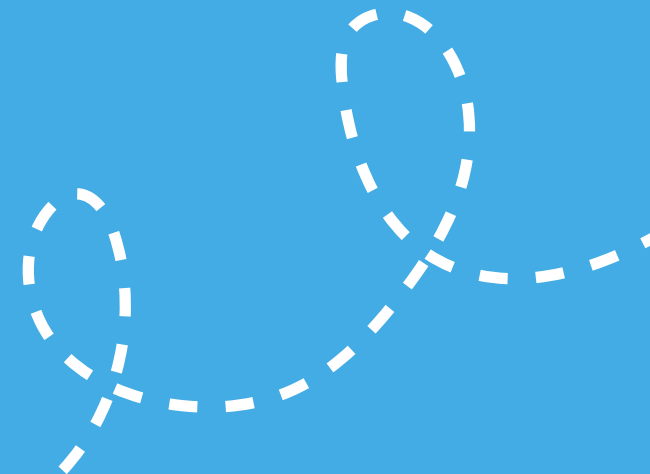
JUNE 2023

ADSPERT™

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HOLIDAYS

- June 1–30: Pride Month
- June 1: Global Day of Parents
- June 10: World Gin Day
- June 12: Dia dos Namorados
(Brazil's alternative to Valentine's Day)
- June 15: National Beer Day (UK)
- June 18: Father's Day (UK, USA)
- June 21: International Day of Yoga
- June 21: Beginning of Summer
- June 24: School Holidays (differs per school)
- June 24: Midsummer's Day



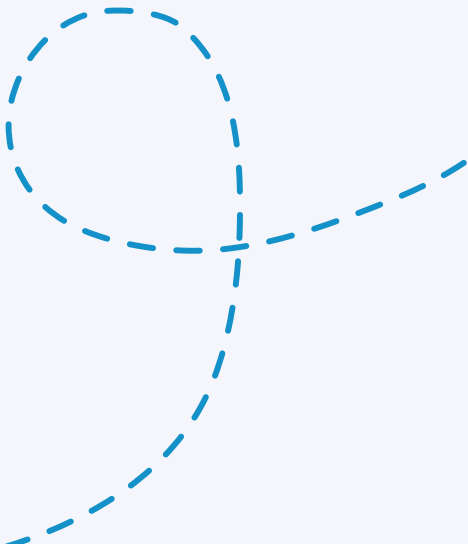
JULY 2023

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HOLIDAYS

- July 1: Canada Day (Canada)
- July 4: American Independence Day (USA)
- July 7: World Chocolate Day
- July 17: World Emoji Day
- July 18: Islamic New Year
- July 30: International Day of Friendship
- July 31: National Avocado Day



AUGUST 2023

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HOLIDAYS

- August 4: International Beer Day
- August 8: International Cat Day
- August 9: Book Lovers Day
- August 19: World Photography Day
- August 22: Qixi Festival
(Chinese Valentine's Day)
- August 24: National Burger Day (UK)
- August 26: International Dog Day
- August 29: Summer Bank Holiday (UK)

SEPTEMBER 2023

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HOLIDAYS

- **September 1: Back to School** (differs per school)
- **September 4: Labor Day (USA)**
- **September 6: Read a Book Day**
- **September 12: Chocolate Milkshake Day (USA)**
- **September 15: Rosh Hashanah**
(Jewish New Year)
- **September 16: World Guacamole Day (USA)**
- **September 16 – October 3: Oktoberfest**
(Germany)
- **September 21: International Peace Day**
- **September 23: First Day of Fall**
- **September 26: European Day of Languages**
(Europe)
- **September 27: World Tourism Day**

OCTOBER 2023

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HOLIDAYS

- October 1–31: Breast Cancer Awareness Month
- October 1–31: Go Sober for October (UK)
- October 1: International Coffee Day
- October 1: World Vegetarian Day
- October 3: Unity Day (Germany)
- October 4: Double Ninth Festival (China)
- October 9: Canadian Thanksgiving (Canada)
- October 10: World Mental Health Day
- October 15–24: Navratri (India)
- October 16: World Food Day
- October 22: National Nut Day
- October 25: World Pasta Day
- October 26: National Pumpkin Day
- October 29: National Cat Day
- October 31: Halloween

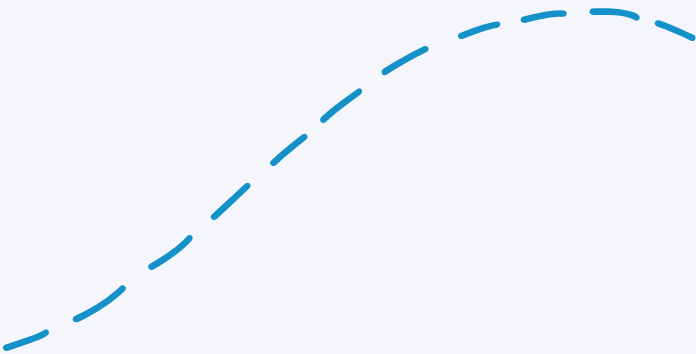
NOVEMBER 2023

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HOLIDAYS

- November 1–31: Movember
- November 1: World Vegan Day
- November 2: Dia de Muertos (Mexico, Latin America)
- November 5: Guy Fawkes Night (UK)
- November 11: Single’s Day (China)
- November 12: Remembrance Sunday (UK)
- November 12: Diwali (India)
- November 23: Thanksgiving (USA)
- November 24: Black Friday
- November 27: Cyber Monday
- November 30: St Andrew’s Day (UK)



DECEMBER 2023

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HOLIDAYS

- December 3–24: Advent
- December 4: National Cookie Day
- December 7–15: Hanukkah
- December 14: Christmas Jumper Day
- December 22: First Day of Winter
- December 24: Christmas Eve
- December 25: Christmas Day
- December 26: Boxing Day
- December 26 – January 1: Kwanzaa (African American)
- December 27: Bank Holiday
- December 31: New Year's Eve